

## **The Little Engineer International (TLEi) signs a Franchise Agreement in Lebanon - Choueifat**

*Source: The Little Engineer International*

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*The Little Engineer, an award winning scientific initiative promoting Science and Technology expands its presence in Lebanon by Signing a Franchise Agreement with Nafkhar, a leading Edutainment Institute in Beirut, Choueifat Area.*

BEIRUT, Lebanon -- The Little Engineer International(TLEi), a leader in Robotics and Renewable Energy Knowledge and courses for Kids and Teens, announced today a new addition to its business partners' family, The Little Engineer–Choueifat by signing a franchise agreement with NAFKHAR, a leading edutainment institute in Lebanon.

TLE-Choueifat center falls under the highest category of TLEi's Franchise offering and will be located at Fida Center, Al Kubi Area, Choueifat which is a dedicated educational facility in Choueifat. The center is scheduled to open to public by mid October 2013.

“People are the key source of any country and the key to its development. How they are educated and motivated defines the country's economic success and its future. The Little Engineer puts these factors as a top priority as we believe in the contribution of education and scientific knowledge infostering economic growth in any given country”, said Rana El-Chmaitelly Co-founder & Head of R&D of the Little Engineer International.

“We are proud to be part of the Little Engineer family. The Introduction of TLE in Choueifat is part of our positive contribution to educating and instilling scientific knowledge among students of all age groups for a better future of our society and beloved country. Choueifat is home to more than 150 factories, thus being one of the largest industrial areas in Lebanon. Besides, it is home for many leading educational institutions. NAFKHAR believes in the positive contribution of science in developing industries. We aim to develop the technical skills of our students and prepare them to start their university/college education with solid foundation in engineering.”, said Mr. Naji Abou Fakhr, General Manager of NAFKHAR and Managing Partner of (CCC) Choueifat Career Center, one of the leading vocational schools in the region.

“We continue to demonstrate our commitment to our loyal customers and business partners by providing them a world-class initiative to help empowering students of all age groups with scientific knowledge in specialized areas related to Robotics and Renewable Energy”, said Mohammad Shihan, CEO & Co-Founder of the Little Engineer International. “Knowledge and education is the only medium to bring peace and prosperity to societies and this is one of the core fundamentals of The Little Engineer”, added Mohammad Shihan.

The Little Engineer - Choueifat is a franchise concept modeled after The Little Engineer International that is geared towards educating students of all ages and maximizing their full potential in robotics, science and engineering through proven hands-on learning activities in a fun interactive environment.

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