

## **The Little Engineer (TLE) signs a Franchise Agreement in Libya**

*Source: The Little Engineer International*

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*The Little Engineer International, a leader in robotics and Renewable Energy courses for kids and teens announces a Franchise Agreement to expand its presence in Libya as one of the early adapters of its award-winning scientific initiative.*

Beirut, Lebanon, August 27, 2012-The Little Engineer, a leader in Robotics and Renewable Energy Courses Kids and Teens today announced the opening of a new educational center in Libya.

TLE Libya will start their first center in Ben Ghazi followed by more centers across the country. As stated, “We see TLE-Libya as a franchise and as our partners in bringing productive after school education to the Libyan students. We will continuously work with our franchisees to standardize operations, achieve a consistency in quality in all their centers. Our goal is make the youth of Libya passionate about science and unleash their scientific potential through software programming, robot building, and green engineering in a fun interactive environment,” said Mohamad Shihan CEO & Co-founder of The Little Engineer Int. “We aim to bridge the gap between theory and practice in specific Engineering topics.” Mohammad Shihan added.

TLE Libya is expected to start providing its educational services to the Libyan market by mid of October 2012 in the City of Benghazi. Additional centers are scheduled to open in Tripoli, the capital by first quarter of 2013 through selected sub-franchisees.

“We are excited about the practical hands-on methods that our students will be using to learn about science. I was impressed when I saw the kids of the TLE centers in Lebanon. They were doing advanced science for their age and immensely enjoying their time. They were not stuck to reading theory from books that they will never practically use. We see this as a great opportunity and gift to the youth of Libya, and it is something I wish I had when I was younger.” said Marie Billtaib Chairman of TLE-Libya

With this new concept, the little Engineer prepares Libyan students to be the next generation of scientists and innovators of the Middle East.

“As an engineering professor in the American University of Beirut, I always wanted to create a special engineering program which focuses on a hands on experience for students, the result was an intensive, well studied extracurricular developed by The Little Engineer providing scientific educational services to kids and teens with focus on Robotics, Renewable Energy and Earth Sciences topics. We want students to become passionate about science and not be forced into it.” Rana Shmeitilly founder of Little Engineer

The Little Engineer International, a Beirut-based Scientific Education Initiative geared towards educating students of all ages and maximizing their potential in robot building, science, technology, engineering and mathematics through proven hands on learning activities. The Little Engineer provides after-school activities that supplement the traditional learning environment, activities related to the world of Robotics, renewable energies and latest innovation.

The Little Engineer Libya is a franchise program, modeled after The Little Engineer International, that is geared towards educating the students of Libya and maximizing their potential in robot science, technology, engineering and mathematics through proven hands on learning activities in a fun interactive environment The franchise of Little Engineer Libya provides after-school activities through centers that supplement the traditional learning environment, activities related to the world of Robotics, and renewable

energies.

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