

## **The Little Engineer (TLE) wins the Green Mind Award 2012**

Beirut, Lebanon, October 31<sup>st</sup>, 2012 - The Little Engineer, a leader in Robotics and Renewable Energy Courses for Kids and Teens today was announced winner of Green Mind Education Award for its flagship educational product named “Kids & Teens Go Green” which aims to raise Kids & Teens environmental awareness through practical hands-on experience on topics related to Green and renewable Energy.

TLE’s Award was announced during a gala dinner which was held at the Royal Pavilion in BIEL on the 31st of October and attended by a large number of prominent members of the Lebanese society and government officials and was received by the founders of The Little Engineer Mrs. Rana El-Chmaitelly who also Heads the Research & Development activities of this Initiative and Mr. Mohammad Shihan who heads the International Operations and Franchise Business of the initiative.

The Awards were divided into eight different categories including the Education category and the winners were selected by a panel of local and international judges.

“My Dream is one day to see environmental and renewable energy courses become an integral part of the national educational system in Lebanon and the Arab world. Our responsibility towards our kids and the next generation is to teach them to “Think and Act Green” by increasing their knowledge on preserving our nature”, Rana El-Chmaitelly Co-Founder of the Little Engineer said.

Mohammad Shihan, Co-Founder of the Little Engineer added, “By 2050, more than 6 billion people will live in urban areas. This development calls for a ‘smart’ approaches to ensure that cities are optimized for economic activity, energy consumption, environmental impact and improved quality of life. Our green environmental awareness based program is a little step to encourage all educational institutes to invest in the future of our kids. We are very proud to receive this prestigious award which confirms our commitment to educating young minds on Renewable and scientific topics for a better future. “

For more information about The Little Engineer program and awards, please visit our website [www.thelittleengineer.com](http://www.thelittleengineer.com) or contact us directly at [pr@thelittleengineer.com](mailto:pr@thelittleengineer.com).

**The Little Engineer International**, a Scientific Educational Initiative geared towards educating students of all ages and maximizing their potential in robot building, science, technology, engineering, mathematics and renewable energy through proven hands-on learning activities. The Little Engineer provides after-school activities that supplement the traditional learning environment. All activities are related to the world of Robotics, renewable energies and latest innovation in interactive practical innovative methods.

**The Green Mind Award** is an annual event that aims to encourage Green best practices amongst organizations and individuals and to honor commitment and achievements towards sustainability and protection of the environment in the Middle East and North Africa Region (MENA)

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