

The Little Engineer International (TLEi) signs a Franchise Agreement in Qatar

For Immediate Release.

Beirut, Lebanon, May 9, 2013 - The Little Engineer International, a leader in Robotics and Renewable Energy Courses for Kids and Teens with scientific programs aiming on instilling passion towards science and technology among students today announced signing a Franchise Agreement with a leading Edutainment company in Doha, Qatar.

The expansion of the TLE operations to Qatar supports our vision to become a world leader in providing a scientific foundation and knowledge in advanced technologies for kids, teens and university students, said Mohammad Shihan, CEO & Co-Founder of the Little Engineer International.

The first TLE "Class A" center of its Franchise categories is scheduled to go operational by September 2013.

By establishing TLE in the State of Qatar, we positively contribute to Qatar's National Development Strategy. Education and training offers multiple benefits to our society and contributes to human development which results in a higher positive social impact in our beloved country, stated Mrs. Raida Abdul Salam Abu Issa, a Qatari Social Entrepreneur and businesswoman.

As adults, many of us have 'learned' to limit our capacity for success and fulfillment for a variety of reasons. My vision is to encourage our younger generation to continue exploring and enhancing the creativity within themselves, because they have an extraordinary ability to access their imagination and innovate. The Little Engineer is just one of many alternatives which has the capacity for the youth to utilize their inventive and logical sides, which is the key to successful thinking and creation, added Raida Abu Issa.

With our dedicated R&D specialized engineers working around the clock on improving and introducing new custom extra-curricular which supports the special methodology created to inculcate science and engineering knowledge in youth, added Rana El-Chmaitelly, Co-Founder & Head of R&D TLE International.

The Little Engineer Qatar is a franchise concept modeled after The Little Engineer International that is geared towards educating the students of Qatar and maximizing their potential in robotics, science and engineering through proven hands on learning activities in a fun interactive environment.

Raida Abu Issa's mission is to empower and support youth to explore their full potential in a variety of different and creative ways. She wants to provide younger generation with the opportunity to tap into their logical and creative senses and qualities, which she and many learning experts believe is one of the most powerful ways to learn and create great things which we can be truly passionate about.

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